



FOR IMMEDIATE RELEASE

Komen® 2025 Hawaii MORE THAN PINK Walk® To Raise Money for Patient Care Center and Breakthrough Research

HONOLULU – July 23, 2025 – [Susan G. Komen](#)®, the world's leading breast cancer organization, will hold a MORE THAN PINK Walk in Honolulu to raise critical funds to advance Komen's mission and provide support to people facing breast cancer now. The Walk will be held on Sunday, October 12, 2025, at Kapiolani Park.

"This is our biggest fundraiser of the year and is essential to providing our much-needed services," said Rolanda Morgan, executive director of Susan G. Komen, Hawaii. "Komen is more than a trusted source for science-based breast cancer information—it's a powerful community. From survivors and thrivers to expert navigators and dedicated support groups, Komen connects people to practical tips and emotional support in ways that medical facts alone cannot provide."

In fiscal year 2024, Komen's Patient Care Center provided 44,789 services to 37,970 people living in the U.S. or a U.S. Territory, working to address 56,212 barriers to care that may otherwise prevent someone from getting the breast health care or support they need. Every week in Hawaii, 566 people sought help and information from Komen.

Fundraising dollars help Komen provide direct support to patients with concerns about breast cancer through the Komen Patient Care Center, including one-on-one support from a patient navigator who can provide information about breast health and breast cancer, access to high-quality care, and education about clinical trials, financial assistance and more.

The community is encouraged to participate in this important fundraiser in any way possible: to walk as individuals, in family groups, in teams of friends or workmates and raise money through pledges of support or direct donations. Although registration for the walk is free, all those raising \$100 or more by September 14 will receive a commemorative event T-shirt in time to wear their shirt on Walk day. Registered survivors and those living with metastatic breast cancer will receive official event t-shirts no matter the funds raised. All T-shirts will be mailed to participants.

Those who can't attend the walk that morning or live on a Neighbor Island can hop on the treadmill, take to neighborhood sidewalks or the paths of a favorite local park or trail, on their own or with family, friends, caregivers and other team members nearby.

**Komen MORE THAN PINK Walk®
Kapiolani Park | Honolulu, Hawaii
|Sunday, October 12, 2025**

**6:30 a.m. | Event Site Opens
7 a.m. | Pre-Opening Activities
8 a.m. | Opening Ceremony
9 a.m. | Walk Begins**

Register Online
www.komen.org/hawaiiwalk

Participants can expect the following at the Walk:

- Survivors and those living with metastatic breast cancer meet at Hope Village. All survivors, those currently in treatment and those living with metastatic breast cancer will be celebrated and walk into our Opening Ceremony.
- Recognition of top fundraisers.
- Post walk celebration, with music, snacks and activities.

This year's MORE THAN PINK Walk local sponsors include: The Queen's Health Systems, Hawaii Pacific Health, Adventist Health Castle, Safeway Foundation, Hawaii Gas, Hawaii News Now, iHeart Hawaii.

Registration for the walk is free and advance registration is encouraged at www.komen.org/hawaiiwalk where complete event information can be found.
About Susan G. Komen®

Susan G. Komen® is the world's leading nonprofit breast cancer organization, working to save lives and end breast cancer forever. Komen has an unmatched, comprehensive 360-degree approach to fighting this disease across all fronts and supporting millions of people in the U.S. and in countries worldwide. We advocate for patients, drive research breakthroughs, improve access to high-quality care, offer direct patient support and empower people with trustworthy information. Founded by Nancy G. Brinker, who promised her sister, Susan G. Komen, that she would end the disease that claimed Suzy's life, Komen remains committed to supporting those affected by breast cancer today, while tirelessly searching for tomorrow's cures. Visit komen.org or call 1-877 GO KOMEN. Connect with us on social at www.komen.org/contact-us/follow-us/.

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For Hawaii media information:

Maureen Nelson, Maureen@pineappletweed.com, 808-206-6398
Haley Pickering, Haley@pineappletweed.com, 403-607-6087